



BOARDS SUMMIT 2001 PROMOTIONAL OPPORTUNITIES

Boards Summit 2001 will be one of the most important events on your calendar. With this in mind, *Boards* is offering added promotional opportunities to help you make the most of your experience at the event. In addition to the valuable sponsorship packages, we are offering the following added value opportunities:

Booth Space

Boards offers you an 8' x 5' booth space (set up at your own expense) to display your services, have meetings, etc. **Rate \$3,500** including one Boards Summit registration

Table Top Space

You will be able to display literature about your company, or a promotional item with your company logo, on a table in the conference area. Items will be set out and replenished by *Boards* staff.

Rate \$1,000

Delegate Bag Inserts

Insert promotional material or a premium giveaway into the delegate bags. **Rate \$1,000.**

Seat Drops

Boards staff will arrange to drop your promotional material or a premium giveaway on the seats in the conference room for a specific session (on a first come, first-served basis). **Rate \$1,000**

Summit Binder Tabs

Arrange to have the binder tabs/dividers printed with your logo or an ad for the delegate binders. To be distributed to all attendees. **Rate \$6,500**

Locations Showcase

An opportunity to show a 10 minute video to promote your location or region.
\$2,000 (\$1,000 as part of a sponsorship package)

Lanyards

The lanyards are used to hang the delegate badges around the necks of every attendee. Have them printed with your company name or logo for the Summit. **Rate \$2,000**

Note Pads and Pens

These will be distributed for use by attendees for note taking throughout the Summit.

Rates are: Notepad \$2,000 and Pen \$1,000.

For more information, please call 1.416.408.2300 and ask for Boards Sales, or write to sales@boardsmag.com.
www.boardssummit.com

Sponsors:



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For other opportunities, please contact *Boards* sales at boardsales@brunico.com

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